



river
Teign
rowing club
Ltd

Our community pulling together

Development plan for River Teign Rowing Club (RTRC)

February 2008



Our community pulling together

Development plan for River Teign Rowing Club

Introduction

RTRC was formed in the autumn of 1994 to row and race local traditional boats – Seine, regatta dinghies and Cornish pilot gigs. The club's ethos is epitomised by “Our community pulling together “. Membership has grown to a current 600 with a diverse mix from the local community. An elected committee of 16 manages the club. It is one of the largest community based clubs in South Devon and the largest rowing club of its kind in the UK. Each year since its inception the club has organised a fiercely competed series of nine races for men, women and juniors using seine boats (glass fibre replicas of a local fishing boat). Race nights usually involve over 260 people racing with many others in support. Over the last few years the club has acquired a used Cornish pilot gig and had the use of two others kindly loaned by a local benefactor. A variety of crews have produced great results in race competitions held throughout the Southwest. RTRC is now seen as one of the up and coming gig clubs thereby bringing great kudos and publicity to the area. During the week many crews can be seen out training and every Wednesday in the summer sees up to 100 novices and people who “fancy a go” on the water. There is fantastic opportunity to further enhance the well-being and health of the local community by developing the club much further through broadening the appeal and involvement of all in a more structured approach to all forms of rowing from a permanent waterside facility. Furthermore continued success on the rowing calendar will encourage more participants and spectators to the area and promote Teignmouth & Shaldon as a vibrant area to visit and live. **Our community pulling together**

This plan summarises RTRC aims and objectives to achieve this:

How we see the future

RTRC will be seen as the most successful rowing club in the Southwest offering all forms of rowing to all in the community. We will be competing at the highest level in local, regional and national events. An appropriate structure will be in place to optimise opportunities for funding, support and management. We will have a waterside base for boat and equipment storage along with facilities for training, meetings and welfare. The building will be of architectural merit and be a focal point in Teignmouth. We will have fully trained coaches and coxswains and courses on offer endorsed by the Amateur Rowing Association (ARA). Partnerships will be forged with local councils, businesses, charitable bodies, and youth and other community groups to encourage participation from across the community. We will have formal links with schools, colleges and universities and support rowing as part of the sports curriculum. We will continue to work with the ARA and the Cornish Pilot Gig Association (GPGA) and strive to be a centre of excellence.

Action plan

The following summarises the core actions that the committee will take direct responsibility for. Sub groups will be established (with a committee member as team leader) to manage and deliver the operational actions & requirements necessary. See Appendix A for structure and Appendix B for sub group members.

Structure & organisation

<i>Objective</i>	<i>How will we do this</i>	<i>By when/who</i>	<i>Measure of success</i>
Adopt the most appropriate constitution, legal and management structure for the club	<ul style="list-style-type: none"> § Seek advice from experts § Assign roles/responsibilities to committee members § Form sub groups 	04/08	<ul style="list-style-type: none"> § Achieve appropriate registration e.g. CASC* § Formal adoption of new constitution (member vote) § Management structure published and operational
Increase number of members who volunteer and help develop the club	<ul style="list-style-type: none"> § Recruitment campaign § Rota system for training nights and race 	04/08	<ul style="list-style-type: none"> § Number of volunteers
Effective communication	<ul style="list-style-type: none"> • Encourage use of web site and e mail as main tool • Have feedback facility • Open access to management information 	06/08	<ul style="list-style-type: none"> • Membership satisfaction • Level of feedback

* CASC – Community Amateur Sports Club

Business Development

<i>Objective</i>	<i>How will we do this</i>	<i>By when/who</i>	<i>Measure of success</i>
Raise awareness/build brand	<ul style="list-style-type: none"> • Regular PR • Club merchandise 	BD team	<ul style="list-style-type: none"> • Number of press articles • Number of TV/radio broadcasts • Number of Products sold
Identify and sustain critical level of income (see finance)	<ul style="list-style-type: none"> § Accurate budgeting and management § Assigning budget responsibilities 	Treasurer	§ Remain solvent
Raise funds	<ul style="list-style-type: none"> • Ad hoc events e.g. auctions, table top sales, • Lottery etc... applications • Corporate days 	BD team	<ul style="list-style-type: none"> • Increased Income/revenue • New gig paid for by Oct 08
Have permanent waterside facility as club base	<ul style="list-style-type: none"> § Work with local councils to identify site § Secure funding 	2012	§ A building to be proud of!

Financial

<i>Objective</i>	<i>How will we do this</i>	<i>By when/who</i>	<i>Measure of success</i>
Financial security	§ Strict budgetary control § Fundraising § Corporate sponsorship § Realistic fees	Treasurer & BD team	§ Reserves are 95% of annual turnover § Cash in the bank § “Project” fund raising targets met
Build & protect our assets	§ Investing in essential equipment § Proper maintenance § Encourage private boat ownership	Committee	§ Range of wholly owned rowing boats <ul style="list-style-type: none"> ○ ... Seine boats (currently 4) ○ ... Gigs (currently 1 with another ordered) § Race support/start boat (Millie) § New Safety boat (RIB) § Number of private boats (currently 40 seine & 2 gigs)
Comply with appropriate Legislation/governance	§ Adopt appropriate accounting methods/reporting	annual/ Treasurer	§ Penalty free annual audit

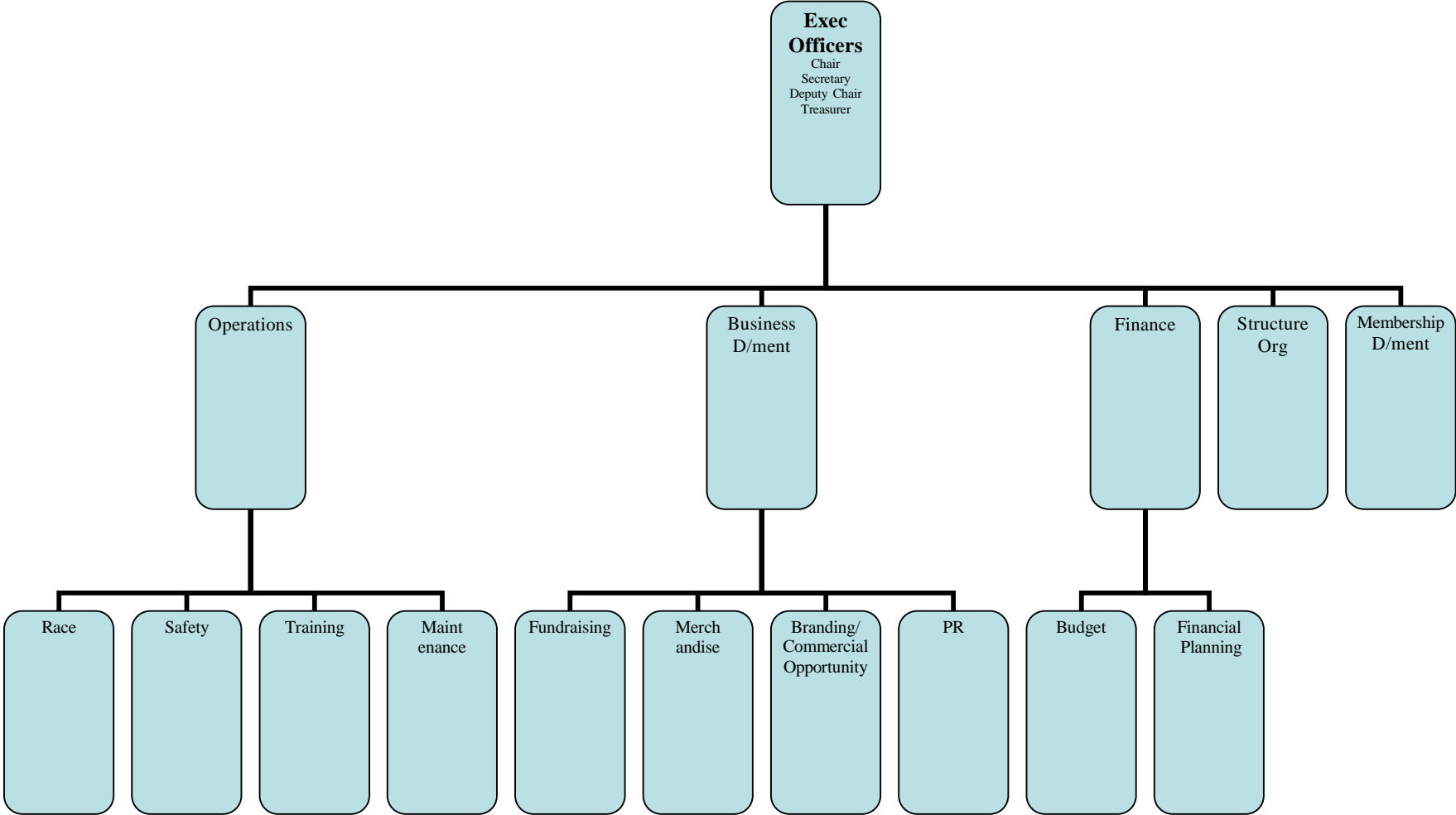
Membership development

<i>Objective</i>	<i>How will we do this</i>	<i>By when/who</i>	<i>Measure of success</i>
Broaden awareness of the benefits of rowing and RTRC	<ul style="list-style-type: none"> § Regular promotion in regional and local media § School assemblies § Open days 	From April 08	<ul style="list-style-type: none"> § Membership numbers increase by > 5% p.a.
Increase youth and minority group participation	<ul style="list-style-type: none"> § Partnerships with local schools & minority organisations § Working with community officers § Provide opportunities for under 12s to compete e.g. regatta series 	06/08	<ul style="list-style-type: none"> § Achieve Clubmark** status § Under 18 membership increased to 150 over next 5 years § Increase of junior teams from 6 to 12 § Links forged with local minority organisations e.g. adaptive rowing, blind, § membership that represents diversity of local community
Offer all forms of rowing	<ul style="list-style-type: none"> § broaden participation in gig rowing § Regatta dinghy races § work with Teign scullers § develop a dry rowing structure 	From April 08	<ul style="list-style-type: none"> § Creation of a local gig league § Creation of a regatta dinghy league § Increase in number of competitive gig teams § Integration of fixed seat and sliding seat rowing

** Clubmark is a nationally recognised cross-sport quality accreditation for clubs with junior sections.

Operations

<i>Objective</i>	<i>How will we do this</i>	<i>By when/who</i>	<i>Measure of success</i>
Deliver a competency based training programme for rowers, coxes and coaches	<ul style="list-style-type: none"> § Complete coaching training through ARA (Rachel Holgate & Steve Adams) § Establish internal courses 	02/08 to end 09 RH	<ul style="list-style-type: none"> § All coxes certified to level 1 § Race coxes have additional module § Two coaches qualified to level 3 § Six or more coaches qualified to level 2
Provide a safe environment	<ul style="list-style-type: none"> • Keep safety code up to date • Safety committee has final say • Increase awareness through training 	On going	<ul style="list-style-type: none"> • Level of incidents
Establish youth training programme	<ul style="list-style-type: none"> § Develop with ARA and county sports development officer § Get on schools curriculum 	Late 08	<ul style="list-style-type: none"> § Increase in numbers of < 18 yr olds competing § National competition success § Produce national representative
One club philosophy	<ul style="list-style-type: none"> • Broaden participation in gig rowing by making more accessible 	From March 08	<ul style="list-style-type: none"> • Increase in numbers of gig rowers
Club boats kept in safe and orderly state	<ul style="list-style-type: none"> • Maintenance policy/specification • Users instructions 	End 08	<ul style="list-style-type: none"> • 100% clean & well maintained boats



Appendix B

Sub group members 2008
(Team leader in bold)

<i>Structure & Organisation</i>	<i>Business Development</i>	<i>Financial</i>	<i>Membership development</i>	<i>Operations</i>
Andy Darkin	Lisa Hingston	Guy Langworthy	Ian Mitchell	Guy Langworthy
Dave Salter	Nigel Potts	Bill Proctor	Lesley Burton	Andy Forte
Rachel Holgate	Stuart Cannonier	Kate Yeo	Sarah Davies	Nigel Evans
	Andy Forte	Andy Darkin	Andy Forte	Lewis Bloor
	Andy Darkin			Wally
Possible member support	Possible member support	Possible member support	Possible member support	Possible member support
Kate Barczok	Ian Williams		John Lintel	Steve Adams
	Neil Baglow			Steve Mortimore
	Nick Bourne			